

Willcox Junior Rodeo Association Quail Park Rodeo Arena Willcox, AZ Sponsorship Form 2025

Dear Potential WJRA Sponsor:

Willcox Junior Rodeo Association, also known as WJRA, was established in 2013 by dedicated parents and volunteers to provide young cowboys and cowgirls in Willcox the opportunity to participate and grow within the sport of rodeo. The WJRA is committed to providing a family enriching environment that upholds sportsmanship like conduct in the highest regard. Beyond sportsmanship, parents and participants will develop skill, experience, respect and the ambition to excel in and out of the arena.

The WJRA is a 100% volunteer organization that strives to build interest, understanding, and appreciation for western life, sportsmanship, hard work, and family involvement. In addition, we work to promote a closer relationship among parents, their children and other people interested in this activity and the organizations they represent, and to promote humane treatment of animals.

The WJRA encourages students to continue in school as regularly enrolled students and to improve his/her education, building understanding and tolerance.

Within this area, we have a growing group of youths that are active in junior rodeos around Arizona and New Mexico. The WJRA is pleased to offer 6 rodeos during 2025 hosted at the Quail Park arena.

March 22-23, April 19-20, and May 24 – 25.

Although our parents will volunteer many hours to the association as directors, flaggers, timers, etc., we are funded by sponsor donations. Our goal is to award our participants for their skills and strong dedication at each rodeo and at the season end with trophy buckles, saddles, and other special awards.

Your sponsorship/donation will go towards these special awards as well as help to provide awards and prizes to contestants. While we do have specific sponsorship levels, we appreciate any donation. Your support will ensure that the WJRA is a positive influence in the lives of numerous children who train, compete and give their all. If you would like to be part of their success, please complete the attached form.

For more information visit www.wjra.net!

Sincerely,
WJRA Directors & Families

2025 Rodeo Season Prizes

If you would like your donation to go toward a specific prize, please designate below. by check the box next to desired sponsorship

4 Age Groups: 6 & under, 7-10, 11-14, 15-18

Saddle Sponsor \$2500

- Saddle awarded to All Around Cowboy & Cowgirl in each age group.
- Name/Logo will be on saddle that will be awarded at last rodeo.
- Supplied Banner will be displayed in the main arena for all 6 rodeos.
- Logo/Name will be on awards backdrop at each rodeo
- Sponsorship includes recognition from announcer throughout the rodeo each day of rodeo.
- Name/ logo on the WJRA website throughout the year sponsored

Platinum Sponsor \$1500

- Recognition for help purchasing all awards given to each member of the WJRA.
- Supplied Banner will be displayed in the main arena for all 6 rodeos.
- Sponsorship includes recognition from announcer throughout the rodeo each day of rodeo.
- Logo/Name will be on awards backdrop at each rodeo
- Sponsor will be displayed on WJRA Facebook throughout the season

Gold Sponsor \$500

- Sponsor will fund event prizes given to the event winners at the end of the series.
- Supplied banner will be displayed in the main arena for all 6 rodeos.
- Sponsorship includes recognition from announcer for the event sponsored for the weekend.
- Sponsor will be recognized on WJRA Facebook for the weekend of sponsored buckles.

If you would like your donation to go toward a specific prize, please designate below. by check the box next to desired sponsorship

4 Age Groups: 6 & under, 7-10, 11-14, 15-18

Silver Sponsor \$300

- Sponsor funds will supply event prizes for both all around and year end average.
- Supplied banner will be displayed in the main arena for all 6 rodeos.
- Sponsorship includes recognition from announcer
- Logo/Name will be on awards backdrop

Copper Sponsor \$150

- Sponsor funds will sponsorship for Lead line for a day. Each contestant of lead line will be awarded a goodie bag at the end of event. These are our novice contestants. .
- Sponsorship includes recognition from announcer
- Logo/Name will be on awards backdrop

Fundraising Sponsor (item)

- This sponsorship would include a donation of any items or services to be used for fundraising for our Junior Rodeo. During the year, we plan to hold a raffle and/or silent auction. We can arrange pick up for any items donates.
- Name/ Company will be announced during raffle and/or Auction of item.
- Ideas : Squeeze of hay, BBQ Grill, Jewelry, bench, ETC.

Monetary Sponsor

- This sponsorship supports our organization in any amount. We appreciate any and all donations for our Junior rodeo.
- This sponsor would be announced

Yes, I would like to sponsor the 2025 WJRA rodeo season at the following sponsorship level.

Please check level(s) you are agreeing to below:

- Saddle Sponsor..... (\$2,500)
- Jacket Sponsor..... (\$1,500)
- Gold Sponsor..... (\$500)
- Silver Sponsor..... (\$300)
- Copper Sponsor..... (\$150)
- Fundraising Sponsor (Item)
- Buckle Sponsor..... (\$200)
- Monetary Sponsor..... (\$_____)

Item / Service Donated:

Value of Donation: \$

Sponsor Name: _____

Website: _____

Contact Person: _____ Title/Position: _____

Address: _____

Phone: _____ Email: _____

TOTAL AMOUNT INCLUDED \$ _____ (Make Checks payable to WJRA)

Your generous gift will support all our young Cowboys and Cowgirls in their commitment and perseverance to compete in the great American sport of Rodeo.

Please mail this document and check to:

CONTACT INFORMATION:

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WWW.WJRA.net