



Willcox Junior Rodeo Association

Quail Park Arena ---- Willcox, Arizona

Mailing Address: Carly Todd~ 6118 N. Warbonnet Rd. Willcox, Az 85643



www.wjra.net

Dear Potential WJRA Sponsor:

Willcox Junior Rodeo Association, also known as WJRA, was established in 2013 by dedicated parents and volunteers to provide young cowboys and cowgirls in Willcox the opportunity to participate and grow within the sport of rodeo. The WJRA is committed to providing a family enriching environment that upholds sportsmanship like conduct in the highest regard. Beyond sportsmanship, parents and participants will develop skill, experience, respect and the ambition to excel in and out of the arena. The WJRA is a 100% volunteer organization that strives to build interest, understanding, and appreciation for the western life, sportsmanship, hard work, and family involvement. In addition, we work to promote a closer relationship among parents, their children and other people interested in this activity and the organizations they represent, and to promote humane treatment of animals. The WJRA encourages students to continue in school as regularly enrolled students and to improve his/her education building understanding and tolerance.

Within this area, we have a growing group of youths that are active in junior rodeos around Arizona and New Mexico. The WJRA is pleased to offer 6 rodeos during 2021 hosted at the Quail Park arena. February 13th-14th, March 13th-14th and April 10th-11th.

Although our parents will volunteer many hours to the association as directors, flaggers, timers, etc., we are funded by sponsor donations. Our goal is to award our participants for their skills and strong dedication at each rodeo and at the season end with trophy buckles, saddles, and other special awards. Your sponsorship/donation will go towards these special awards as well as help to provide awards and prizes to contestants.

While we do have specific sponsorship levels, we appreciate any donation. Your support will ensure that the WJRA is a positive influence in the lives of numerous children who train, compete and give their all. If you would like to be part of their success, please complete the attached form.

For more information visit www.wjra.net!

Sincerely,

WJRA Directors & Families



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2021 Rodeo Season Prizes

If you would like your donation to go toward a specific prize, please designate below.

4 Age Groups: 6 & Under, 7-10, 11-14, 15-18

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| <p><u>Jacket Sponsor - \$2500.00</u> <i>This sponsor level will include a name/business logo on the front of the WJRA jackets. Complimentary banner displayed in the arena at all rodeos. Sponsorship Included on all Printed Materials. Recognition at each rodeo event</i></p> | <p><u>Silver-Top Event Winner Sponsor \$350</u> <i>Complimentary banner displayed in the arena at all rodeos. Sponsorship Included on all Printed Materials. Recognition at each rodeo event</i></p> |
| <p><u>Jacket Sponsor - \$1500.00</u> <i>This sponsor level will include a name/business logo on the sleeve of the WJRA jackets. Complimentary banner displayed in the arena at all rodeos. Sponsorship Included on all Printed Materials. Recognition at each rodeo event</i></p> | <p><u>Copper-Supporting Sponsor Prize Fund \$150</u> <i>Complimentary banner displayed in the arena at all rodeos. Recognition at each rodeo event</i></p> |
| <p><u>Platinum-Saddle Sponsor \$1100</u> <i>Saddle Awarded to High Point All Around Boy & Girl in Each Age Group. Name/business name will appear on saddle Complimentary banner displayed in the arena at all rodeos. Sponsorship Included on all Printed Materials. Recognition at each rodeo event</i></p> | <p><u>Bronze-Supporting Sponsor Prize Fund \$50</u> <i>Complimentary shared banner displayed in the arena at all rodeos (4 Sponsors on 1 Banner). Recognition at each rodeo event</i></p> |
| <p><u>Gold- Reserve Sponsor \$600</u> <i>Complimentary banner displayed in the arena at all rodeos. Sponsorship Included on all Printed Materials. Recognition at each rodeo event</i></p> | <p><u>Supporting Sponsor – Any Amount/item is Appreciated.</u> <p style="text-align: center;"><u>Amount/Prize Donated</u></p> <i>Recognition at each rodeo event</i></p> |

Specific Prize Designation: _____

All donations are greatly appreciated and 100% of your donations will go to the WJRA youth contestants. WJRA is not a formally organized entity and is not a tax exempt organization at this time. In most circumstances this contribution can be designated as an advertising expense due to banners provided in the arena, please check with your tax accountant. Sponsors will receive a complimentary banner or may provide one. If you would like special artwork or company logo on your banner, please provide business card or logo information.

Please provide sponsor information here:

Business/Name _____

Mailing Address _____

Phone Number _____ E-mail: _____

Donations can be made out to WJRA and sent to:

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 6118 N. Warbonnet Rd.
 Willcox, Az 85643

WJRA Director Contacts: Carly Todd (520) 507-4726~ Allison Resor (520) 508-2296~ Patsy Alexander(520) 205-0947